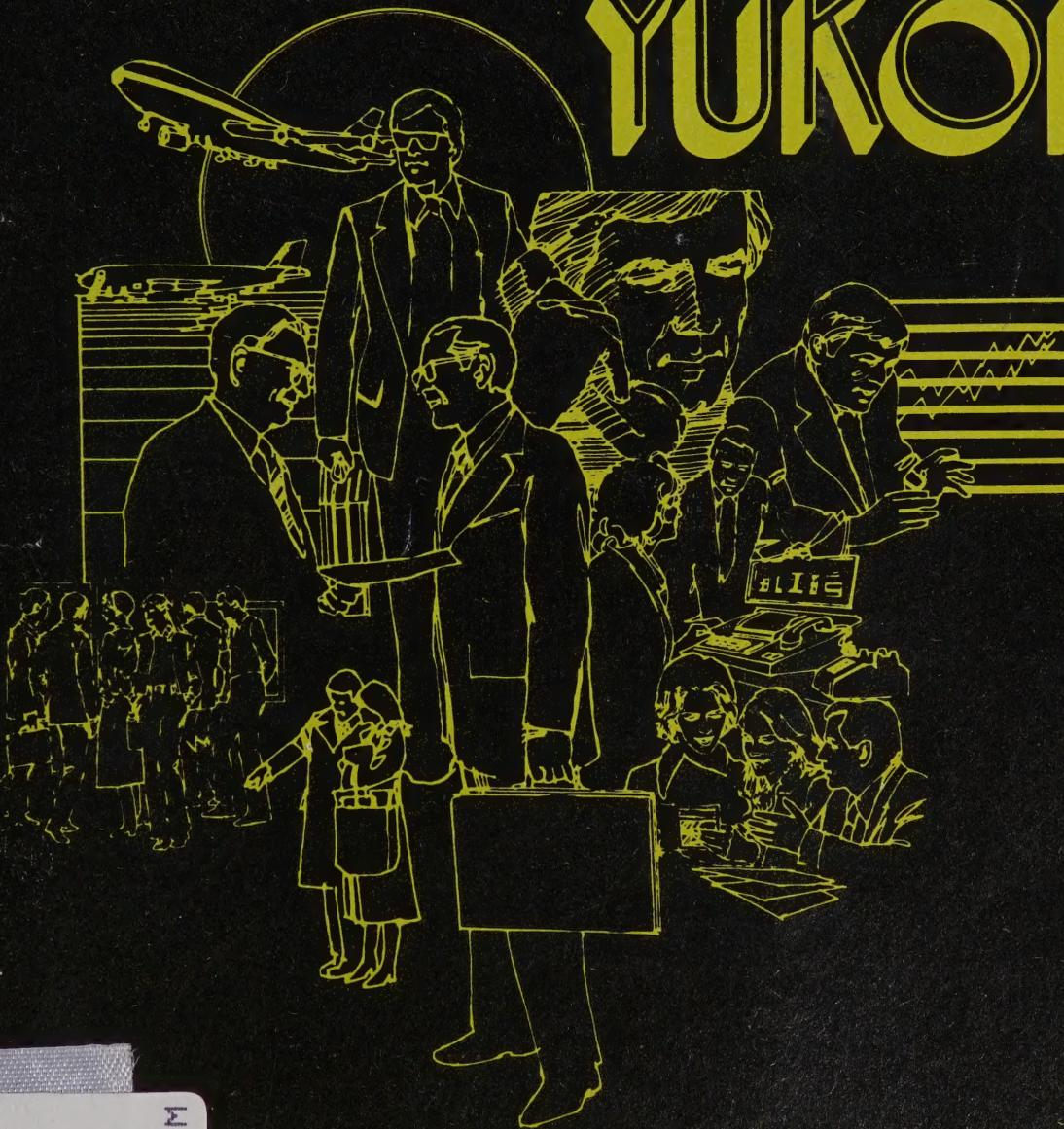


# CONVENTION YUKO

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# CONVENTION YUKON

Today the word 'Yukon' still holds the same mystique and magic that was once part of the famed Klondike gold rush of 1898.

The Yukon . . . it's a place where past and present mingle comfortably welcoming visitors from far and wide and giving them something extra special.

Spectacular fall colours heightened by the bright afternoon sun, the dazzling dance of the northern lights playing across the evening sky, and the crisp crunch of snow underfoot on a blue-white winter day. These are the things that set the Yukon apart and only a few of the reasons why more and more people are discovering the land "north of 60".

And what better meeting place than the transportation hub and capital of the Yukon, the City of Whitehorse.

Whitehorse has over 650 modern hotel and motel rooms to accommodate the convention visitor. The city's conference rooms can accommodate from 20 to 400 people and there is also a wide variety of conference halls available in or near the major hotels.

Whitehorse is served by three major airlines. C.P. Air, Wien Air Alaska and Pacific Western/Transair provide regularly scheduled jet service to the city.

Once in Whitehorse, the visitor will be pleased with the friendliness and hospitality.

And there are so many things to do and see. One can shop for unique gifts skillfully handcrafted by the Yukon's Indian people in the many interesting shops. Whitehorse night life always guarantees a good time and the city's

excellent dining facilities rank among the country's best.

There's cross country skiing, gambling or perhaps a dip in the natural hot water pool at Takhini Hot Springs which is open year round for your enjoyment.

The Yukon Visitors Association, the Yukon Department of Tourism and the Whitehorse Chamber of Commerce will be pleased to assist in the planning of your convention. There is also a full time convention and meetings co-ordinator available in Whitehorse to provide direct liaison with local hotels, transportation companies and required convention support services.

Make your next convention a Yukon convention. Make your next convention a convention with a difference. Call or write any of the departments listed below for further information or assistance.

**Tourism Yukon,**  
P.O. Box 2703,  
Whitehorse, Yukon Y1A 2C6  
Ph: (403) 667-5811

**Yukon Visitors Association**  
302 Steele Street,  
Whitehorse, Yukon Y1A 2C5  
Ph: (403) 667-7232

**Whitehorse Chamber of Commerce,**  
302 Steele Street,  
Whitehorse, Yukon Y1A 3T5  
Ph: (403) 667-7545

Order No.:

Price: Free

Acc. No.: 44A

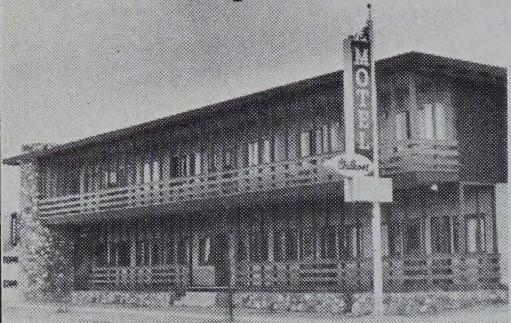
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# CHILKOOT MOTEL

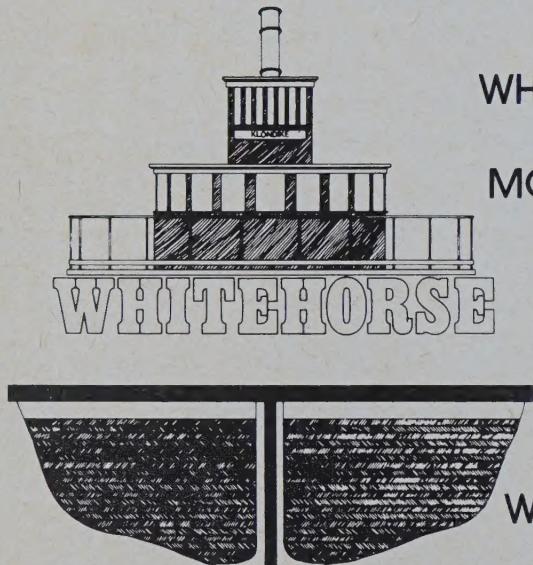
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Phone (403) 667-7545



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WHITEHORSE, YUKON Y1A 3T5

PHONE  
(403) 668-3161

# Whitehorse



*Whitehorse, Yukon's modern capital with a population of approximately 16,000*

Whitehorse, situated on the banks of the Yukon River, is very plainly the hub of the Yukon. Over three-fifths of the population of the entire territory live within the city's 162 square mile boundary. From the air, downtown Whitehorse can be mistaken for no other city in the world. Its physical surroundings are made distinct by the mighty blue-green Yukon River that flows northward past the city on its way to Alaska.

Whitehorse is an attraction not only for its wholesome atmosphere, but because it is a city on the go; being a transportation hub, a center of govern-

ment and a stopping off point for tourists who are attracted by its fascinating history.

The city was established in the Spring of 1900, two full years after the stampeders scurried by on their way to the gold creeks of Dawson City.

Shortly after the initial rush in 1897, a roving entrepreneur named Norman MacCauley built a horse-drawn tramway along the banks of the Yukon River to haul freight past the fast water at Miles Canyon and the Whitehorse Rapids, just outside the present townsite. A small community named Canyon City sprang up at this point and at

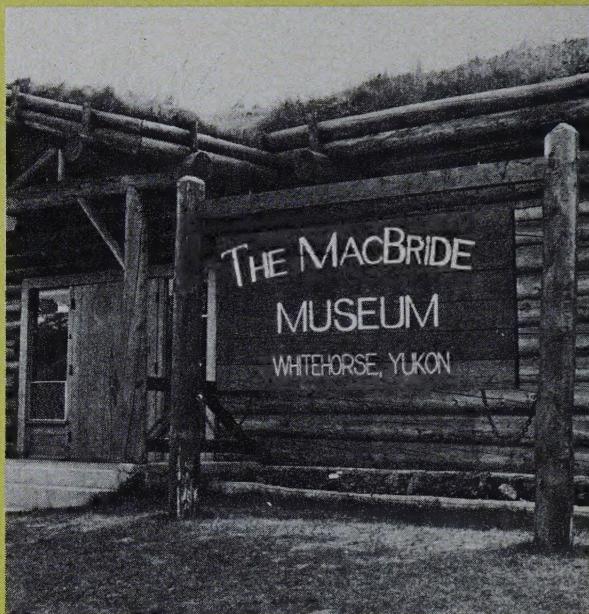
the end of this line, boat docks were constructed to service the stern-wheelers that picked up the freight.

It was not until the winter of 1889-1900 that the parcel of land now occupied by the city center, took on any significance due to the installation of a railway terminal by the White Pass railway.

Construction of the Alaska Highway during World War II further boosted the development of Whitehorse, its population soaring to 50,000 during the highway's nine-month construction period.

Today Whitehorse with its colorful history, can be accused of having a split personality. It is a frontier city with a cosmopolitan atmosphere. All the amenities necessary to the highway, rail or air traveller can be found here. It has modern hotels, motels, dining and entertainment, laundry facilities, campgrounds, numerous auto repair shops,

and an international jet port with scheduled departures to points in Alaska, Northwest Territories, British Columbia.



*The MacBride Museum in Whitehorse is well worth a visit*

Whitehorse, Yukon's

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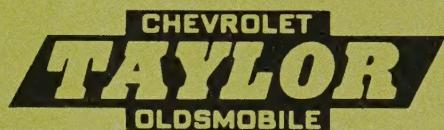


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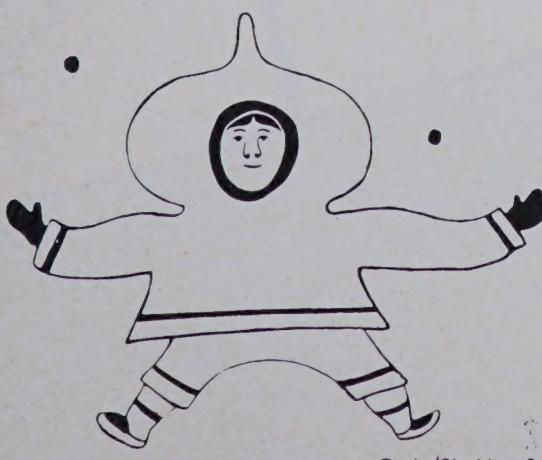
Taylor Chevrolet  
Oldsmobile Limited  
2089 Second Avenue  
at Lambert  
Whitehorse, Yukon



# TILDEN

Reservations 667-2521

# northern images

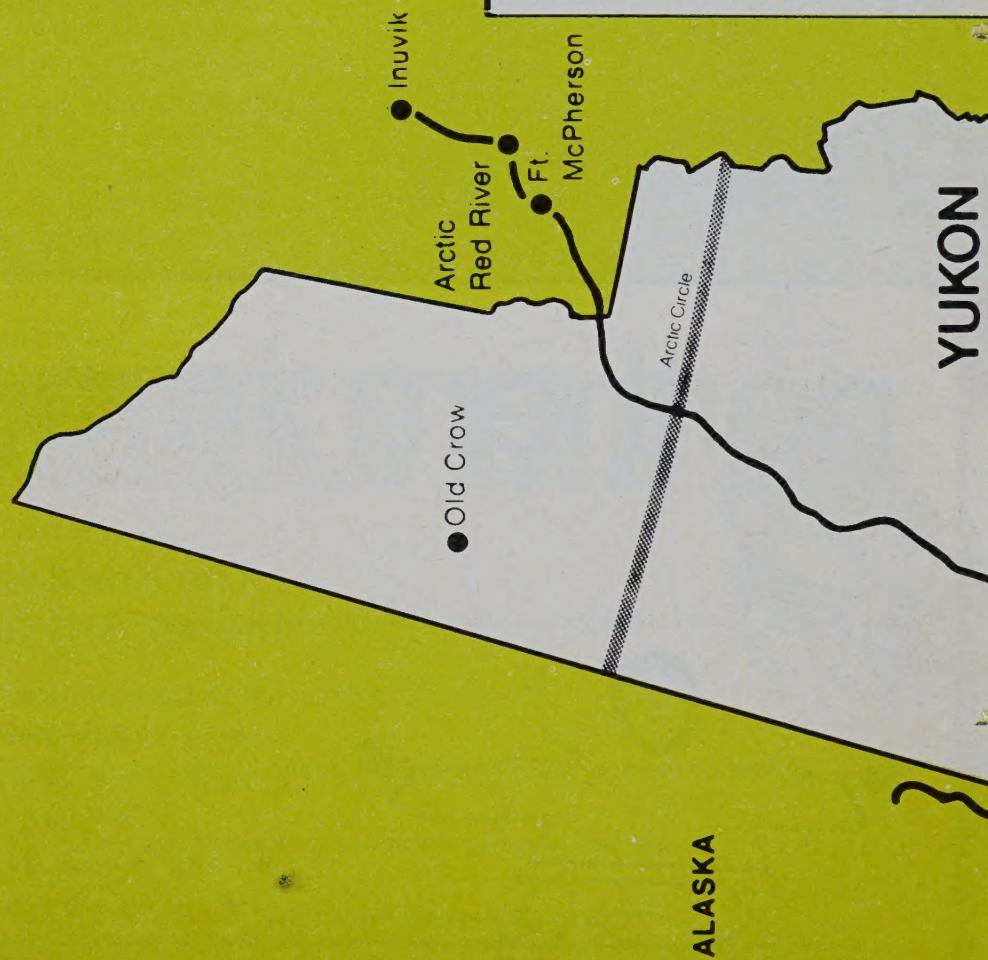


Pauta/Otochie

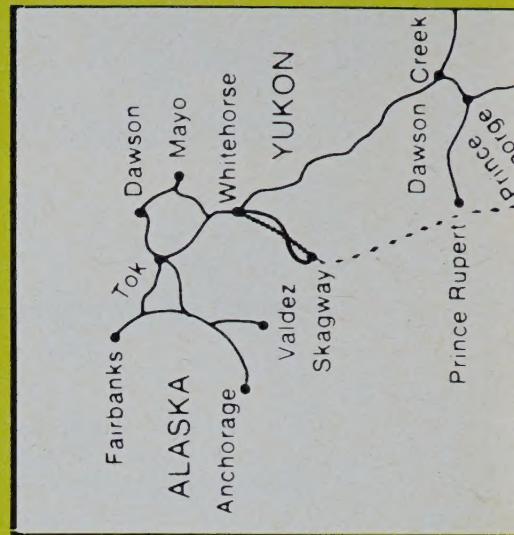
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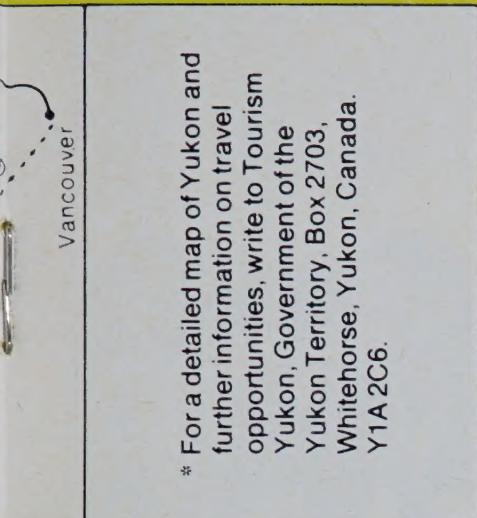
311 Jarvis Street, Whitehorse,  
Phone 668-5739



SCALE OF MILES  
25 50 75 100 125 150

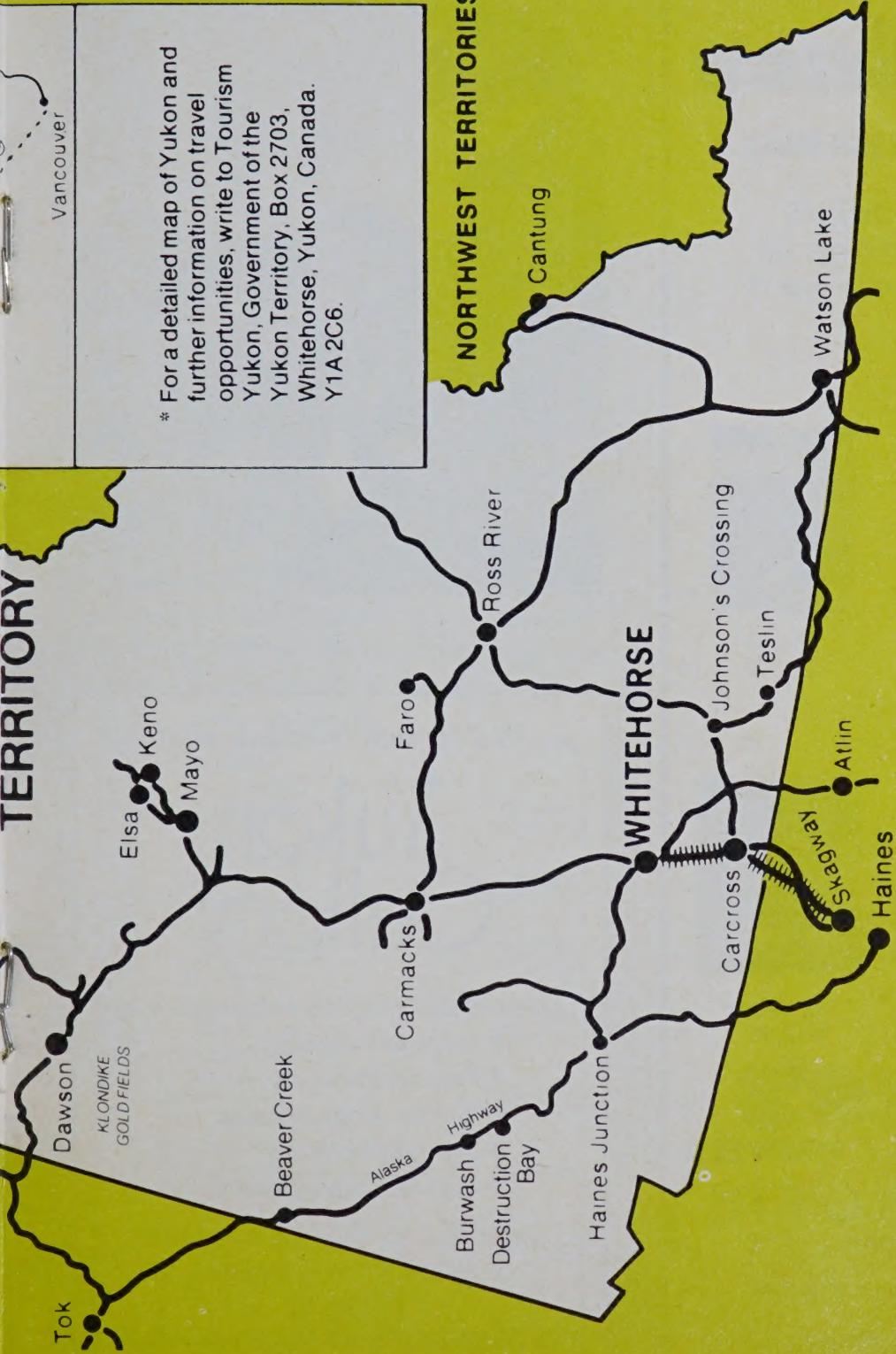


# TERRITORY



\* For a detailed map of Yukon and further information on travel opportunities, write to Tourism Yukon, Government of the Yukon Territory, Box 2703, Whitehorse, Yukon, Canada. Y1A 2C6.

## NORTHWEST TERRITORIES



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(see partial book listing on page 28)



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"Yukon"  
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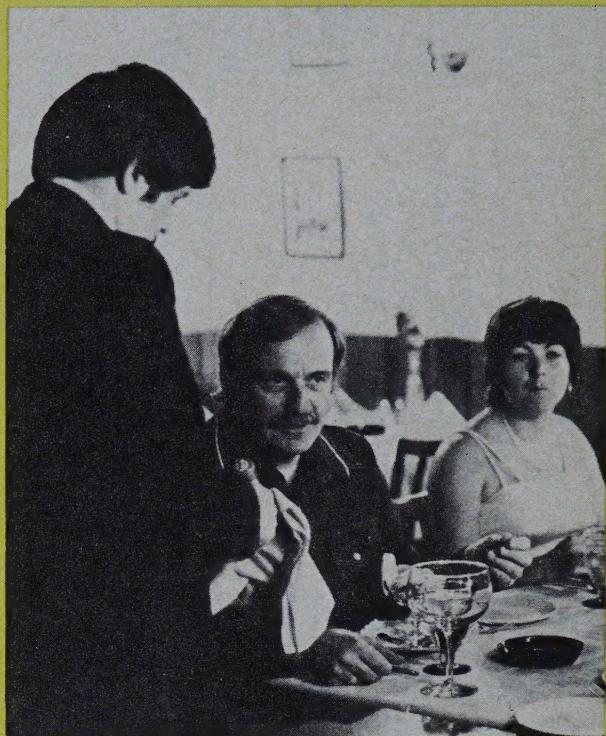


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- Whitehorse Travelodge
- Dawson City



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203 MAIN ST. WHITEHORSE

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AND GIFTS

# WHITEHORSE HOTEL/MOTEL ACCOMMODATIONS

		PHONE/TELEX	# of rooms	Kitchen facilities	Coffee Shop	Dining Room	Lounge	Entertainment	Charge cards taken
DOWNTOWN	BEN ELLE MOTEL 411 Main Street V. Tubman	668-4500 036-8-230	30	10	●	●	●	●	●
	CAPITAL MOTEL 103 Main Street J. Miller	667-2565 036-8-220	23				●		●
	CHILKOOT HOTEL 4190-4th Ave. R. Dill	668-4910	21	16					●
	EDGEWATER HOTEL 1st & Main St. L. Stokes/D. Twa	667-2575	15		●	●	●		●
	FORT YUKON HOTEL 2163-2nd Avenue C. Lattin	667-2594	32				●		●
	KLONDIKE INN 2288-2nd Avenue K & E Mandrusiak/F. Brecker	668-4747 036-8-2-9	100		●	●	●	●	●
	NEW NORTH MOTEL 106 Jarvis Street H. Williams	668-4646	16	14	●	●	●	●	●
	98 HOTEL 110 Wood Street L. Kerr	667-2656	15				●		
	REGINA HOTEL 102 Wood Street J. Erickson/G. Sparling	667-7801	53			●	●		●
	SHANNON MOTEL 206 Jarvis St. D & J Hogan	668-4567	25	5					●
	STRATFORD MOTEL 401 Jarvis St. G. Ryder	667-4243	39	39					●
	T & M HOTEL 401 Main St. T. Mah	667-7644 036-8-343	30		●	●	●		●
	TAKU HOTEL 4100-4th Ave. I. Anderson	668-4545 036-8-295	53		●	●	●		●
	TRAVELODGE 2nd & Wood St. B. Mueller	668-4700 036-8-312	117		●	●	●		●
AIRPORT	YUKON INN 4220-4th Ave. A. MacDonald	667-2527 036-8-311	47		●	●	●	●	●
	AIRLINE INN 3 Burns Rd. F. Schuck/D. Wylinck	663-4400 036-8-534	30	10	●	●	●		●
	AIRPORT CHALET Mile 916 Alaska Hwy. Chamco Enterprises	668-2166	19	1	●	●	●		●
	CASA LOMA MOTEL 1802 Centennial St. R. Jamieson	633-2266	31	●	●	●	●	●	
	KOPPER KING SERVICES Mile 918.3 Alaska Hwy. P. Hunter	668-2347	8	8			●	●	●
PORTER CREEK	PORTER CREEK MOTEL Mile 922 Alaska Hwy. R & L Hamilton	633-2327	6	●	●	●	●		●

# CONVENTION ATTRACTIONS

## Local and Regional Sightseeing

Take a tour of historic Whitehorse or travel to the communities of Carcross, Atlin or Dawson City.

## Package Tours

Consider a tour to a lodge at the Arctic Circle or arrange to travel to Kluane National Park. Fly to Yukon and return home on the Alaska State Ferry via the picturesque Inside Passage.

## White Pass & Yukon Route

Travel the historic route followed by the stampeders during their trek to the Klondike gold fields. The White Pass is one of the few remaining narrow-gauge railways and provides the passenger with spectacular scenery en route to the port town of Skagway, in Alaska.

## Art Galleries

Browse through galleries that display original paintings, carvings, sculptures produced by the Yukon arts community.

## Arctic Winter Games

Held every two years, the games bring together competitors from Alaska, Northwest Territories and Yukon. Whitehorse is proud to be hosting the 10-day whirl of athletic and cultural events in March 1980.

## Takhini Hot Springs

Year round swimming in a sulphur-free hot springs pool. Guided trail rides in the fall and cross-country ski trails in winter make this a must for winter visitors.

## Cross-Country Skiing

Natural trails within the city limits of Whitehorse are available for the avid or casual skier interested in some exercise after a day of meetings.

## Dog Team Excursions

For those wishing to take a few extra days to experience the Yukon winter, try a dog team expedition that will take you into the spectacular backcountry of Canada's last frontier.

## Dog Races

The Yukon Dog Musher's Association hosts a series of races throughout the winter months leading to the Sourdough Rendezvous Championship.

## Flightseeing

These tours are designed for those wishing to see more of the Yukon yet have limited time available.

## Drama Festival

The historic Palace Grand Theatre in Dawson City is the site of the annual Break-up Drama Festival in May. Theatre groups from Alaska, Northwest Territories and Yukon perform original turn-of-the-century plays for adjudication.

## Sourdough Rendezvous

The famous Yukon festival in February brings together people from all walks of life in an exciting collage of can-can girls, dog races, entertainment, bands and 'days of '98' costume.

## Winter Carnivals

Yukon communities come alive in winter as residents celebrate during events such as the Ice Worm Squirm in Faro or Ki-Ki Bird Country Carnival in Watson Lake.

## Motor Bike Races On Ice

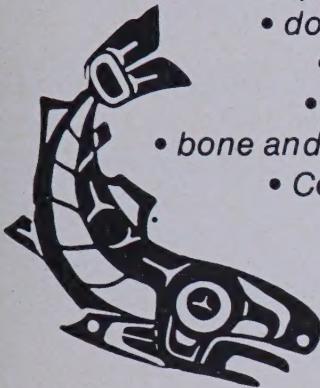
A new and exciting event offers thrills and spills to the spectator as motor bikes race on the frozen Yukon lakes.

# YUKON INDIAN ARTS & CRAFTS SOCIETY

105 MAIN STREET, WHITEHORSE, YUKON PHONE (403) 667-2779 OR 667-6953



## HAND-MADE YUKON INDIAN CRAFTS



- mukluks • mitts
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- Cowichan sweaters
- snowshoes
- wood carvings
- souvenirs

## SEVERAL YUKON LOCATIONS

- WHITEHORSE** • Yukon Native Products  
Yukon Indian Craft Shop
- BEAVER CREEK** • Roadside Stand  
(Summers only)
- HAINES JUNCTION** • Dakawakada Craftshop
- CARMACKS** • Carmacks' Sewing Centre
- PELLY** • Selkirk Indian Band
- MAYO** • Mayo Craft Shop
- ROSS RIVER** • Ross River Indian Band
- TESLIN** • Totem Pole Craft Shop
- BURWASH LANDING** • Museum



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# Restaurants

## Airport

- \*AIRLINE INN  
16 Burns Road  
668-4400
- \*AIRPORT CHALET  
Mile 916 Alaska Hwy.  
668-2166

## Downtown

- A & W DRIVE IN  
4211-4th Avenue  
667-2633
- \*ANNABELLE  
7225-7th Avenue  
668-2868
- \*B J's  
204B Main Street  
668-4243

- \*CASCA DINING ROOM  
(Ben Elle Motel)

- 411 Main Street  
668-4500

- \*THE CELLAR  
1st and Main Street  
667-2573

- \*CHARLIE'S  
(The Klondike Inn)  
2288-2nd Avenue  
668-4747

- \*CHRISTIE'S PLACE  
209 Main Street  
667-7671

- DAIRY QUEEN  
2098-2nd Avenue  
667-2272

- \*EDDY'S RESTAURANT  
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401 Main Street  
668-5191

(licensed)

## \*FLAMINGO

- (Regina Hotel)  
102 Wood Street  
667-4976

- \*THE GOLDEN GARTER  
212 Main Street  
667-2626

- HOUGEN'S  
305 Main Street  
667-4222

- KENTUCKY FRIED  
CHICKEN  
2058-2nd Avenue  
667-7755

- MALT BAR  
(Qwanlin Mall)  
4th & Ogilvie  
667-6990

- MARTINA'S PASTRIES  
210 Main Street  
667-6121

- \*MONTE CARLO  
404 Wood Street  
667-2116

- \*MR. MIKE'S  
STEAK HOUSE  
4114-4th Avenue  
667-2242

- MUMBO'S  
312 Steele Street  
667-6576

- PIE & DOUGHNUT  
LUNCH BAR  
2nd & Jarvis

- \*THE PROSPECTOR  
3rd Avenue & Jarvis  
668-4949

- SHANGRI-LA  
309 Jarvis Street  
667-6152

## TAKU GRILL

- (Taku Hotel)  
4100-4th Avenue  
at Main Street

- 668-4545

- \*TIGER BALM  
(New North Motel)  
2nd & Jarvis Street  
668-4646

- \*TRAVELODGE  
2nd and Wood Street  
668-4700

- WOOLWORTH'S  
(Qwanlin Mall)  
4th & Ogilvie Street  
667-6361

- \*YUKON INN  
4220-4th Avenue  
667-2527

## Alaska Hwy. South

- \*McRAE CHINESE  
RESTAURANT  
Mile 910 Alaska Hwy.,  
Whitehorse  
668-4177

## Alaska Hwy. North

- HANNIGAN'S  
HAMBURGERS  
Mile 918.3 Alaska Hwy.,  
Whitehorse  
668-4740

- \*KOPPER KING  
Mile 918.3 Alaska Hwy.,  
Whitehorse  
668-5853

- \*SPORTSMEN'S  
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